**附件1**

**典型电子商务服务企业经营情况统计年报表**

表 号： 商服电子商务1表

制定机关： 商务部

批准机关： 国家统计局

批准文号： 国统制（2018）31号

有效期至： 2021年3月

组织机构代码□□□□□□□□－□

统一社会信用代码□□□□□□□□□□□□□□□□□□

单位详细名称： 20 年度

|  |
| --- |
| **一、企业基本情况\*** |
| **01企业(单位)基本情况：**1. 法定代表人（单位负责人）
2. 联系方式：单位详细地址： 邮政编码：□□□□□□

电话号码 □□□□□□□□□□□ 传真号码 □□□□□□□□□□ E-mail: 1. 登记注册类型：内资□ 外商投资□ 港澳台商投资□

4. ICP证号/ICP备案号： 5. 注册资金 万元 6.成立时间： 年 月 |
| **02 行业类别：**1.批发和零售业□ 2.住宿和餐饮业□ 3信息传输、软件和信息技术服务业□ 4.租赁和商务服务业□（其中，旅行服务□） 5.其他□ |
| **03 企业类别**： 1. 电子商务交易平台服务企业□（纯第三方平台□ 自营及第三方混营平台□）2. 自营电子商务交易平台企业□（纯自营平台□ 自营及通过第三方平台□）3. 电子商务支撑服务企业□（物流快递□电子支付□其他□） |
| **04 数据类型：**填报数据包含子公司或分支机构：1.是□ 2.否□ |
| **05 交易平台基本情况：** 拥有交易平台情况 个，网址：  |
| **06交易平台用户情况：** 期末注册会员数合计 个，其中：个人卖家 个，个人买家 个，企业(单位)卖家合计 个，企业(单位)买家 个，平均月活跃用户数 个，年度付费会员数合计 个 |
| **07 订单情况：**订单总数 笔，其中：通过物流快递配送 笔，来自移动设备 笔 |
| **08网络零售支付情况：**网上支付额占网络零售总交易额比重 % |
| **09物流快递配送情况：** 1.自营□，占所有物流快递配送比重 %2. 外包□ ，占所有物流快递配送比重 %3.无 □ |
| **10 从业人员情况：**1. 期末从业人员合计 人  |
| **11 企业主要经济指标：**1. 全年营业收入 万元，其中：主营业务收入 万元，提供平台服务收入 万元（“01企业类别”选择“1”的企业填写）1. 年末资产总计 万元
2. 全年营业利润 万元
3. 全年企业成本 万元
4. 全年纳税金额 万元
 |
| **二、经营情况（单位：万元）** |
|

|  |
| --- |
| **01电子商务交易额\*** |
| **交易平台** | **商品类电子商务交易额（万元）** | **服务类电子商务交易额（万元）** |
|  | 合计 | 个人销售 | 企业销售 | 合计 | 个人销售 | 企业销售 |
| 1.提供第三方交易服务平台 |  |  |  |  |  |  |
| 2.通过自营平台 |  |  |  |  |  |  |
| 3.通过第三方平台 |  |  |  |  |  |  |

 |

续表一

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| --- |
| **02电子商务交易结构**在电子商务交易额中：1.B2B交易额 万元；B2C交易额 万元；C2C交易额 万元；其他 万元；2.商品类交易额总计 万元，服务类交易额总计 万元；3.面向境外的交易额 万元；其中，进口 万元，出口 万元；4.面向外省市的交易额 万元；其中，从外省市外购进 万元，销往外省市 万元；5.本企业（不含子公司）电子商务交易额 万元（04数据类型选“是”填写） |
|

|  |  |  |  |
| --- | --- | --- | --- |
| 类别 | 电子商务交易额 | 类别 | 电子商务交易额 |
|  | 合计 | 个人 | 企业 |  | 合计 | 个人 | 企业 |
| 01.粮油、食品、饮料、烟酒类 |  |  |  | 13.家具类 |  |  |  |
| 26.其中：鲜活农产品类 |  |  |  | 14.通讯器材类 |  |  |  |
| 02.服装、鞋帽、针纺织品类 |  |  |  | 15.建筑及装潢材料类 |  |  |  |
| 03.化妆品类 |  |  |  | 16.汽车类 |  |  |  |
| 04.金银珠宝类 |  |  |  | 17.石油及制品类 |  |  |  |
| 05.日用品类 |  |  |  | 18.煤炭及制品类 |  |  |  |
| 06.五金、电料类 |  |  |  | 19.木材及制品类 |  |  |  |
| 07.体育、娱乐用品类 |  |  |  | 20.化工材料及制品类 |  |  |  |
| 08.书报杂志类 |  |  |  | 21.金属材料类 |  |  |  |
| 09.电子出版物及音像制品类 |  |  |  | 22.机电产品及设备类 |  |  |  |
| 10.家用电器和音像器材类 |  |  |  | 23.种子饲料类 |  |  |  |
| 11.中西药品类 |  |  |  | 24.棉麻类 |  |  |  |
| 12.文化办公用品类 |  |  |  | 25.其他类 |  |  |  |

**03商品类电子商务交易额分商品类别结构** |
|

|  |  |  |  |
| --- | --- | --- | --- |
| 类别 | 电子商务交易额 |  | 电子商务交易额 |
|  | 合计 | 个人 | 企业 |  | 合计 | 个人 | 企业 |
| 27.餐饮服务类 |  |  |  | 33.居民生活服务类 |  |  |  |
| 28.住宿服务类 |  |  |  | 34.交通、仓储和邮政服务类 |  |  |  |
| 29.旅游服务类 |  |  |  | 35.非金融机构支付服务类 |  |  |  |
| 30.通信服务类 |  |  |  | 36.咨询服务类 |  |  |  |
| 31.教育服务类 |  |  |  | 37.广告会展服务类 |  |  |  |
| 32. 文化、体育和娱乐服务类 |  |  |  | 38.其他服务类 |  |  |  |

**04服务类电子商务交易额分服务类别结构** |

续表二

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **05电子商务交易额分地区结构**

|  |  |  |  |
| --- | --- | --- | --- |
| 地区 | 电子商务销售额 | 地区 | 电子商务采购额 |
|  | 合计 | 个人 | 企业 |  | 合计 | 个人 | 企业 |
| **国（境）内总计** |  |  |  | **国（境）内总计** |  |  |  |
| 北京 |  |  |  | 北京 |  |  |  |
| 天津 |  |  |  | 天津 |  |  |  |
| 河北 |  |  |  | 河北 |  |  |  |
| 山西 |  |  |  | 山西 |  |  |  |
| 内蒙古 |  |  |  | 内蒙古 |  |  |  |
| 辽宁 |  |  |  | 辽宁 |  |  |  |
| 吉林 |  |  |  | 吉林 |  |  |  |
| 黑龙江 |  |  |  | 黑龙江 |  |  |  |
| 上海 |  |  |  | 上海 |  |  |  |
| 江苏 |  |  |  | 江苏 |  |  |  |
| 浙江 |  |  |  | 浙江 |  |  |  |
| 安徽 |  |  |  | 安徽 |  |  |  |
| 福建 |  |  |  | 福建 |  |  |  |
| 江西 |  |  |  | 江西 |  |  |  |
| 山东 |  |  |  | 山东 |  |  |  |
| 河南 |  |  |  | 河南 |  |  |  |
| 湖北 |  |  |  | 湖北 |  |  |  |
| 湖南 |  |  |  | 湖南 |  |  |  |
| 广东 |  |  |  | 广东 |  |  |  |
| 广西 |  |  |  | 广西 |  |  |  |
| 海南 |  |  |  | 海南 |  |  |  |
| 重庆 |  |  |  | 重庆 |  |  |  |
| 四川 |  |  |  | 四川 |  |  |  |
| 贵州 |  |  |  | 贵州 |  |  |  |
| 云南 |  |  |  | 云南 |  |  |  |
| 西藏 |  |  |  | 西藏 |  |  |  |
| 陕西 |  |  |  | 陕西 |  |  |  |
| 甘肃 |  |  |  | 甘肃 |  |  |  |
| 青海 |  |  |  | 青海 |  |  |  |
| 宁夏 |  |  |  | 宁夏 |  |  |  |
| 新疆 |  |  |  | 新疆 |  |  |  |
| **国（境）外总计** |  |  |  | **国（境）外总计** |  |  |  |

 |

填表人： 联系电话（手机&固定电话）: 报送日期：20 年 月 日

说明：1、**\***为必填指标项。必填指标项若没有，则填0；若不填报表不可提交。

2、关于电子商务数据发布，按国务院相关文件规定执行。